



Púca Festival

Industry
Partner
Toolkit

Welcome to the Púca Festival Industry Partner Toolkit

We've got ready-to-go social assets, festival images, videos and helpful advice to help leverage the Púca Festival Campaign and promote your business to get more bookings this Halloween festival season.

Getting involved to grow your audience

Here's how to participate and promote your business.

Email puca@mpiartists.com for any events you're organising in either of the locations in Meath (Trim and Athboy) between 29th October - 1st November and we will list the event on our site.

Engage with us on social media, this is a great way to extend your reach.

Tag us in     

Puca Festival

 @pucafestival
 @pucafestivalireland
 Púca Festival
 @pucafestival

Ireland's Ancient East

 @irelandsancienteast
 @irelandsancienteast
 @irelandsancienteast

Hashtags

#Pucafestival
#IrelandsAncientEast
#DiscoverIreland
#IrelandHomeofHalloween

GOOD TO KNOW

If you don't already have an account for [Ireland's Content Pool](#) set up your free account now for access to 1000s of images and videos.

Festival Images & Videos

Check out our suite of inspiring festival images and videos for use across your websites, social media and email marketing. **Access by clicking the button below**

Images & Videos



Púca Festival Logo

Create your own digital assets for use across your platforms using the Púca Festival Logo.

Púca Festival Logo



How to access the Marketing Toolkit

To help you make the most of the Púca Festival Campaign, we've curated a collection of campaign imagery and assets you can use for free in your marketing activities.

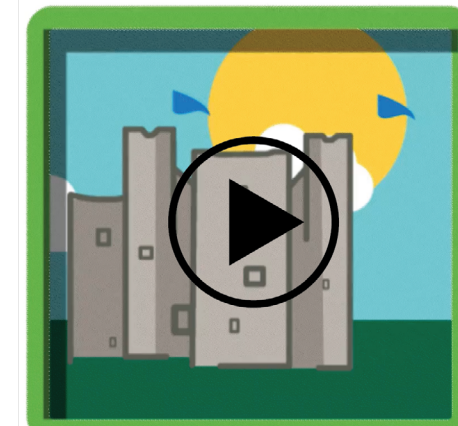
Our [Ireland's Content Pool](#) is a free resource, stocked with all your campaign assets you can use to promote your business.

Puca Festival GIFs

Festival GIFS



Click to play



Click to play

#PucaFestival

Industry Supports: <https://www.failteireland.ie/en/puca-festival>

Consumer Website: www.pucafestival.com

Púca Festival Industry Partner Toolkit – Our Terms and Conditions of Use

By using our Púca Festival suite of assets and logo, you are agreeing to our terms and conditions of use. You must be a tourism business to be permitted to use these assets and you must only use them in accordance with the guidelines we have outlined in this Industry Toolkit. The assets may be used in print and digital marketing materials, provided they follow the guidelines outlined in this Toolkit.

The assets may not be used in paid media, signage, vehicular branding or packaging or merchandising of any kind including clothing and uniforms. Fáilte Ireland (who are the owners of these assets) reserves the right to withdraw the use of the assets from any ineligible business or a business that is using the assets in an inappropriate manner.

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www.failteireland.ie

Need more support?

If you have any queries contact the Festivals & Events Team.

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Festivals & Events Team